

ICONN- ICAM27



ANFF

HOSTED BY
THE AUSTRALIAN
NATIONAL
FABRICATION
FACILITY

MONDAY 8 – THURSDAY 11 NOVEMBER 2027
MELBOURNE CONVENTION & EXHIBITION CENTRE



**SPONSORSHIP
AND EXHIBITION
PROSPECTUS**

WWW.ICONNREFERENCE.COM



A MESSAGE FROM THE CHAIRS

On behalf of the Organising Committee, it is our pleasure to invite you to partner with the Joint International Conference on Nanoscience and Nanotechnology (ICONN) and IUMRS International Conference on Advanced Materials (ICAM), to be held at the Melbourne Convention and Exhibition Centre, Australia, from Monday 8 – Thursday 11 November 2027.

ICONN is Australia's largest biennial conference in nanoscience, while ICAM is one of the flagship conferences of the International Union of Materials Research Societies (IUMRS). Bringing these two internationally recognised conferences together creates an exceptional opportunity to connect with a diverse audience of leading scientists, engineers, industry representatives, entrepreneurs, and emerging researchers from around the world.

The scientific program will showcase the latest advances across nanoscience, advanced materials, engineering, device technologies, and innovative applications addressing some of the world's most pressing challenges, including energy, sustainability, health, communications, and the environment. Complementing this will be a vibrant exhibition and networking program designed to foster collaboration between academia, industry, government, and research organisations.

Your support as a sponsor or exhibitor plays an important role in the success of ICONN-ICAM 2027. Beyond enhancing the delegate experience, your partnership provides a valuable opportunity to showcase your organisation, build brand awareness, demonstrate products and services, generate new business opportunities, and establish meaningful relationships with key decision-makers and future collaborators.

We invite you to explore the range of sponsorship and exhibition opportunities outlined in this prospectus and look forward to welcoming you as a valued partner of ICONN-ICAM 2027.

ICONN-ICAM27



**Professor
Lan Fu**

The Australian
National University



**Professor Debra
Searles-Bernhardt**

The University of
Queensland



**Professor
Stefan Maier**

Monarsh University



**Professor
Lianzhou Wang**

The Hong Kong
Polytechnic University

ABOUT ICONN-ICAM27

ICONN-ICAM 2027 will bring together leading researchers, industry experts, innovators and emerging talent from across the global nanoscience, nanotechnology and advanced materials community for a premier international meeting in Australia. Combining the strengths of the International Conference on Nanoscience and Nanotechnology (ICONN) and the IUMRS International Conference on Advanced Materials (ICAM), the conference will provide a platform for collaboration, knowledge exchange and the presentation of cutting-edge research and innovation.

With the co-location of these 2 prestigious events, ICONN-ICAM 2027 will be a stand out event in the calendar for 2027. The combined conference will feature a comprehensive scientific program including keynote presentations, multidisciplinary sessions, workshops, panel discussions and exhibitions. Symposia themes will span Quantum, Electronic and Photonic Materials, Devices and Systems, Advanced Materials for Energy, Environment and Sustainability, Biomaterial, Biotech and Health, Advanced Fabrication, Characterisation and Manufacturing, and Computation and AI for materials.

WHO ATTENDS

The conference will attract approximately 550+ delegates from academia, research institutions, government and industry, fostering international collaboration and discussions that will help shape the future of nanoscience and advanced materials.

WHY SPONSOR?

- Connect with a highly engaged audience across nanoscience, nanotechnology and advanced materials
- Elevate brand visibility through integrated sponsorship recognition and speaking opportunities
- Engage directly with researchers, innovators and industry decision-makers
- Access emerging talent shaping the future of quantum technologies, AI and smart materials
- Build industry presence through exhibitions, networking and collaborative engagement

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AT A GLANCE



550+

DELEGATES FROM ACADEMIA,
RESEARCHER AND INDUSTRY



80%
NATIONAL

20%
INTERNATIONAL



20+
EXHIBITORS



60%
ESTABLISHED
PROFESSIONALS

40%
EARLY-CAREER
RESEARCHERS

SPONSORSHIP OPPORTUNITIES

A range of sponsorship and exhibition opportunities are outlined within this prospectus, designed to provide valuable exposure and meaningful engagement with delegates throughout the conference. In addition, tailored or bespoke partnership opportunities can be developed to align with your organisation's objectives and budget.

Please contact the Conference Organiser, Expert Events, to discuss the available opportunities in further detail.

Email: ICONN-ICAM@expertevents.com.au

Phone: 07 3848 2100

Website: www.iconnference.com

STANDARD SPONSOR INCLUSIONS

All sponsors will receive logo acknowledgement as a standard across the below items:



Conference website

with link to sponsor website



Conference app

(logo, profile and digital resources)



Combined sponsors' PowerPoint slide

shown during sessions



Verbal acknowledgement by the MC

at the opening and closing plenary sessions



Conference signage

throughout the venue



Conference handbook and program

SPONSORSHIP PACKAGES

All amounts are in Australian Dollars
and inclusive of Australian Goods and
Services Tax (GST)

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GOLD SPONSOR

\$25,000 | 1 ONLY

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

Exclusive naming rights as the conference opening plenary sponsor

- Five (5) minute address by an Organisation representative or pre-recorded video at the opening plenary
- Opportunity to display one (1) freestanding pull-up banner in the plenary room (sponsor supplied)
- Organisation logo featured in all EDM's promoting ICONN-ICAM27
- One banner ad included in the rotating banner on the home page of the conference app (artwork provided by sponsor)
- One push notification distributed to delegates during the conference
- Organisation logo included on all conference materials
- Organisation logo featured on the thank you page of the conference registration portal

Upgrade your gold sponsorship to include a discounted 30min capacity building session

See page 10 for additional information

EXHIBITION

- One premium large exhibition booth (6m x 2m (12m2)) with priority placement in the exhibition
- Access to lead management functionality for the duration of the conference via the conference app

REGISTRATION

- Four complimentary conference registrations, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

DELEGATE LIST

- An electronic copy of the delegate list, including name, organisations, state/country, provided one week before the conference, excluding those who have opted out due to privacy laws





SILVER SPONSOR

\$15,000 - LIMITED

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

Naming rights of one plenary session (excluding the opening plenary)

- Five (5) minute address by a company representative or pre-recorded video at the sponsored plenary
- Opportunity to display one (1) freestanding pull-up banner in the plenary room during the sponsor session. (sponsor supplied)
- One banner ad included in the rotating banner on the home page of the conference app (artwork provided by sponsor)
- One push notification sent to all delegates via the app during the conference

EXHIBITION

- One exhibition booth (3m x 2m (6m²)) in a prominent position of your choice in the exhibition area
- Access to lead management functionality for the duration of the conference via the conference app

REGISTRATION

- Three complimentary conference registrations, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

DELEGATE LIST

- An electronic copy of the delegate list, including name, organisations, state/country, provided one week before the conference, excluding those who have opted out due to privacy laws

**IDEAL FOR ORGANISATIONS SEEKING
STRONG BRAND VISIBILITY AND DIRECT
ENGAGEMENT WITH DELEGATES**

BRONZE SPONSOR

\$10,000 - LIMITED

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

Naming rights of one concurrent session

- Opportunity to display one (1) freestanding pull-up banner in the sponsored session room (sponsor supplied)
- One push notification sent to all delegates via the app during the conference

REGISTRATION

- Three complimentary conference registrations, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

DELEGATE LIST

- An electronic copy of the delegate list, including name, organisations, state/country, provided one week before the conference, excluding those who have opted out due to privacy laws

**ADD AN EXHIBITION BOOTH FOR
A DISCOUNTED PRICE OF \$3,000
(NORMALLY \$5,000)**

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GALA DINNER SPONSOR

\$20,000 - 1 ONLY

THE GALA DINNER IS THE PREMIER SOCIAL EVENT OF THE CONFERENCE, OFFERING EXCLUSIVE NETWORKING WITH DELEGATES, SPEAKERS AND INDUSTRY LEADERS IN A FORMAL SETTING

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

Exclusive naming rights as the Gala Dinner sponsor

- Five (5) minute address by a company representative or pre-recorded video at the gala dinner
- Opportunity to display one (1) freestanding pull-up banner at the gala dinner (sponsor supplied)
- Organisation logo featured on all gala dinner signage
- Organisation logo featured on gala dinner menu
- One (1) push notification sent to all delegates via the conference app during the gala dinner
- Reserved VIP table for up to 8-10 guests (dependent on table seating)
- Organisation logo featured on all conference emails promoting the gala dinner

EXHIBITION

- One exhibition booth (3m x 2m (6m²)) in the exhibition area
- Access to lead management functionality for the duration of the conference via the conference app

REGISTRATION

- Three complimentary conference registrations, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

DELEGATE LIST

- An electronic copy of the delegate list, including name, organisations, state/country, provided one week before the conference, excluding those who have opted out due to privacy laws

WELCOME RECEPTION SPONSOR

\$13,000 - 1 ONLY

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

Exclusive naming rights as the Welcome Reception sponsor

- Opportunity to display one (1) freestanding pull-up banner at the welcome reception
- Organisation logo featured on all welcome reception signage
- One (1) push notification sent to all delegates via the conference app during the welcome reception
- Organisation logo featured on all conference emails promoting the welcome reception

EXHIBITION

- One exhibition booth (3m x 2m (6m²)) in the exhibition area
- Access to lead management functionality for the duration of the conference via the conference app

REGISTRATION

- Three complimentary conference registrations, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

DELEGATE LIST

- An electronic copy of the delegate list, including name, organisations, state/country, provided one week before the conference, excluding those who have opted out due to privacy laws

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PLENARY SESSION SPONSOR

\$8,000 - LIMITED

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

Naming rights of one plenary session (excluding the opening keynote).

- Three (3) minute address by a company representative or pre-recorded video to introduce organisation at the sponsored plenary session
- Logo acknowledgement on the opening PowerPoint slide of the presentation
- Verbal acknowledgement by the MC/chair at the start of the sponsored plenary session
- Display one pull-up banner (supplied by sponsor) at the session

REGISTRATION

- One complimentary conference registration, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

CONFERENCE APP SPONSOR

\$7,000 - 1 ONLY

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

- Banner advertisement on the rotating banner on the home page of the conference app (artwork supplied by sponsor)
- Logo acknowledgement on all conference app signage
- One push notification per day sent to all delegates via the app
- One dedicated page on the app to showcase your organisation
- Logo acknowledgement on all emails promoting the app

REGISTRATION

- One complimentary conference registration, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

COFFEE CART SPONSOR

\$7,000 - 1 ONLY

A HIGH-FREQUENCY BRANDING OPPORTUNITY WITH REPEATED EXPOSURE ACROSS ALL CATERING BREAKS.

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

Exclusive naming rights as the coffee cart sponsor

- Opportunity to brand the coffee cart
- Opportunity to display one (1) freestanding pull-up banner at the sponsored coffee cart
- Opportunity to provide branded coffee cups (sponsor supplied)
- One (1) push notification sent to all delegates via the conference app

REGISTRATION

- One complimentary conference registration, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

DELEGATE LIST

- An electronic copy of the delegate list, including name, organisations, state/country, provided one week before the conference, excluding those who have opted out due to privacy laws

**ADD AN EXHIBITION BOOTH FOR
A DISCOUNTED PRICE OF \$3,000
(NORMALLY \$5,000)**

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POSTER PRESENTATION SPONSOR

\$5,000 - 1 ONLY

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

- Organisation logo on each poster board
- Display one (1) freestanding pull-up banner in the poster display area (sponsor supplied)

REGISTRATION

- One complimentary conference registration, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

CONFERENCE SUPPORTER

\$4,000 - LIMITED

INCLUDES ALL STANDARD SPONSOR INCLUSIONS PLUS:

EXCLUSIVE BENEFITS

- Named sponsor of one catering break – morning tea, lunch or afternoon tea on a selected day
- Display one (1) freestanding pull-up banner in the poster display area during the sponsored break (sponsor supplied)

REGISTRATION

- One complimentary conference registration, including attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, exhibition, and conference dinner

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EXHIBITION BOOTH 3M X 2M

\$5,200 - LIMITED

BOOTH INCLUSIONS

One (1) exhibition booth located in the exhibition hall, including:

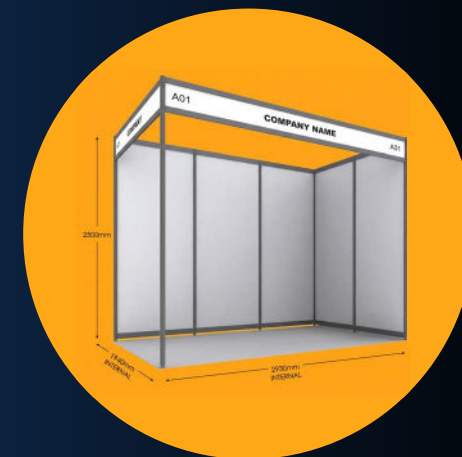
- 6sqm of floor space (3m x 2m)
- Back and side walls (dependent on location)
- Company name on fascia on all open sides
- One exhibitor furniture package – 2 x stools with 1 x bar round table OR 2 x chairs and 1 x café table
- Two spotlights on track
- One 4-amp standard power outlet

SPONSOR LOGO ACKNOWLEDGEMENT

- Conference website with link to sponsor website
- Conference app (logo, profile and digital resources)
- Combined sponsors' PowerPoint slide shown during sessions

REGISTRATION

- Two complimentary exhibitor registrations, including access to the exhibition, lunches, and morning and afternoon teas, and welcome reception. This registration does not include access to conference sessions or the conference dinner



**AMPLIFY YOUR EXHIBITION EXPERIENCE BY
UPGRADING TO AN EXHIBITOR BOOST PACKAGE.
MORE BRANDING, ENGAGEMENT AND EXPOSURE.
VIEW DETAILS ON PAGE 10**

FLEXIBLE SPONSORSHIP AND EXHIBITION VALUE ADD-ONS

Enhance your presence at the conference with our range of add-ons. Add-ons can be purchased individually, allowing you to target specific areas of visibility or engagement, or bundled with a sponsorship package to create a tailored package.

Whether you choose a single add-on, several, or a complete bundle, these options provide additional opportunities to:

- Increase your brand visibility across the conference
- Engage directly with delegates through interactive experiences
- Highlight your organisation in digital, print, and on-site materials

EXHIBITOR BOOST PACKAGE	One (1) push notification to all delegates via the app One (1) banner ad in the conference app One (1) social media post on conference channels Priority listing in exhibitor directory in the app Two (2) conference dinner tickets	\$3,500	LIMITED
CAPACITY BUILDING SESSION (30-MIN)	Present an educational capacity-building session, developed in collaboration with the Conference Chairs. A brief session proposal, including the topic, speaker(s), and content overview, must be submitted for review and approval. Session content should focus on educational or professional development topics, policy briefings, or other relevant industry issues.	\$3,500	LIMITED
BRANDED CHARGING STATION	A branded mobile device charging station positioned near your exhibition booth	\$1,200	LIMITED
CONFERENCE EMAIL HIGHLIGHT	Include a short blurb in a pre-conference email to all delegates promoting your attendance at ICONN-ICAM2027 (alongside other conference information)	\$1,200	LIMITED
NAME BADGE SPONSOR	Position your logo on the conference name badges distributed to all delegates	\$2,500	1 ONLY
BANNER AD IN CONFERENCE EMAIL	Include a strip ad in one conference email distributed to all delegates prior to the conference. Artwork provided by sponsor	\$1,000	LIMITED
SOCIAL MEDIA POST	Dedicated post on the conference social media channels promoting your sponsorship	\$950	LIMITED



EXHIBITOR INFORMATION

EXHIBITION FLOORPLAN AND LOCATION

An exhibition floorplan will be made available closer to the meeting.

ADDITIONAL EXHIBITOR CATERING PASSES

Exhibitors or staff members not included in the complimentary registrations must purchase an additional exhibitor catering pass.

These daily registrations for additional exhibitor staff, include Welcome Reception, but do not include attending conference sessions or the conference dinner. Tickets for social events or conference session upgrades can be purchased separately

EXHIBITION OPENING TIMES

Delegates will have access to the exhibition throughout the conference, with dedicated exhibition engagement occurring during catering breaks – morning tea, lunch and afternoon tea.

EXHIBITION MANUAL

An exhibitor manual containing information on bump in and bump out times, furniture and additional product hire will be distributed to exhibitors and sponsors approximately three months prior to the meeting.



APPLY HERE

Applications for sponsor and exhibitor packages can be submitted via the sponsor application portal.

We encourage you to submit without delay. All applications will firstly be reviewed by the Conference Committee and you will be then be contacted by the conference organiser regarding confirmation.

APPLY HERE

If these sponsorship opportunities do not meet your requirements, but you would like to become involved in supporting the conference, please do not hesitate to contact the conference organiser on 07 3848 2100 or via email at ICONN-ICAM@expertevents.com.au

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PAYMENT

Full payment for sponsorship/exhibition packages is due within 30 days of the application being approved and invoice issued. Sponsorship and exhibition packages will be released for sale if payment is not received at the appropriate time. Sponsor and exhibition arrangements will not be confirmed until payment is received.

- EFT – bank account details will be provided on your invoice. A remittance advice must be emailed to ICONN-ICAM@expertevents.com.au
- MasterCard or Visa

TERMS AND CONDITIONS

Please refer to the **sponsorship** and **exhibitor** agreements for full terms and conditions.

1. Expert Events and the ICONN-ICAM2027 Conference Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. All sponsorship and exhibition bookings must be completed through the online application form and will be confirmed by the conference team. Submitting an application does not secure your package. Payment by Electronic Funds Transfer (EFT) is preferred.
3. All cancellations must be advised in writing directly to the conferencee organiser. If you provide notice of cancellation to Expert Events before Friday 13 August 2027 you may be eligible for a refund. On or after Friday 13 August 2027, a 100% cancellation fee will apply.

The Host of the meeting is: Australian National Fabrication Facility Limited
Address: East Tower, Level 7, Suite 2, 410 Ann Street, Brisbane, QLD 4000
Expert Events is acting as agent for and on behalf of the Host.

